



Best Practices In Sexual Assault Prevention: 2-Part Webinar Series Registration Form

Once the live date has passed, these training's will be available on demand.

**Webinar 1: Sexual Assault Prevention Best Practices: Bystander Intervention & The Social Norms Approach
Friday, October 13 ~ 1:00-2:30pm (Eastern)**

**Webinar 2: Tailoring Sexual Assault Prevention To The Greek Community: Theory, Challenges & Best Practices
Friday, October 20 ~ 1:00-2:30pm (Eastern)**

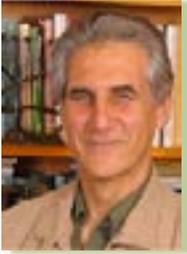
Sexual assault is a well-documented problem in higher education and campus professionals are under pressure to develop effective prevention programs. This series provides an overview of the 'state of the art' in sexual assault prevention, drawing from extensive research, program evaluations and case studies.

Two effective science-based best practices that will be given special attention are bystander intervention and the social norms approach as both have been strongly supported by research and evaluation as promising and effective. The bystander intervention approach provides skills to community members to notice and intervene in risky situations. The social norms approach is used to identify misperceptions of attitudes and behaviors which serve to inhibit bystander intervention, blame victims, and justify assault. The latest research suggests that a combination of these two approaches is most effective, as the two together create synergy and are mutually reinforcing, with norms-correction serving to reduce some of the primary barriers to bystander intervention.

Designing prevention programs which utilize these two approaches together will serve to engage the whole community in preventing assault, foster effective bystander intervention, and inhibit perpetrators. In addition to relevant theory and research, an overview of bystander intervention skills that can be tailored to different situations and individuals is presented. Special attention is given in sessions two and three to the tailoring of programs to the Greek and athletic communities, which each have a unique culture and challenges. The social norms approach in particular is well suited to these two peer-intensive communities because it provides normative feedback about healthy, unrecognized norms, to the community itself, and also because many problem events in these two communities take place in the presence of peers who are able to intervene.



All webinars will be presented by:



Dr. Alan Berkowitz

Alan Berkowitz is an independent consultant who helps colleges, universities, public health agencies, military organizations, and communities design programs that address health and social justice issues. His expert opinion is frequently sought after by the federal government, the United States military, and professional organizations and he is well-known for scholarship and innovative programs which address issues of substance abuse, sexual assault, gender, and diversity. He is the Editor and founder of The Report on Social Norms and is a highly regarded, award-winning speaker and trainer.

Dr. Berkowitz has over twenty-five years of experience in higher education as a trainer, psychologist, faculty member, and Counseling Center Director. At Hobart and William Smith Colleges he developed one of the first rape prevention programs for men in the United States for men, was co-director of the college's highly regarded Men and Masculinity Program and chaired the Prejudice Reduction Task Force. More recently, he has been a central figure in the development of Social Norms Theory, is a leader in research and implementation of the model and its application as a sexual assault prevention strategy, and has been a consultant for a number of highly successful social norms programs. In addition, he is an expert in bystander intervention theory and skills and has written a book on this topic. He also works with the military, state sexual assault coalitions, non-profit organizations, and higher education institutions. His lecture and workshop topics include: changing campus, community and base culture, effective drug and sexual assault prevention strategies, reducing prejudice, racial identity theory, multicultural issues, alcohol and sexual assault, men's responsibility for preventing sexual assault, developing alliances across differences, and understanding today's youth. His workshops are designed to increase the personal and professional effectiveness of faculty, staff, student leaders, athletes and coaches, health professionals, military leaders and service members, and community members.

Dr. Berkowitz received the Ph.D. in Psychology from Cornell University in 1981 and is a New York State licensed Psychologist. He has received awards from a number of national organizations, including the "Outstanding Service Award" from the Network of Colleges and Universities Committed to the Elimination of Alcohol and Drug Abuse (for his significant lifetime contribution to the field of alcohol and drug prevention) and the Miguel Garcia-Tunon Memorial Award for Human Dignity from the American College Health Association (which is given to an individual whose life, writing, research, or way of living has promoted the cause of human dignity and the appreciation of human differences.) In addition, he is a Fellow of the American College Health Association, has been recognized by the American College Personnel Association for his "Outstanding Contributions to Men's Issues and for "Outstanding Alcohol prevention and Education Initiatives," and is a sexual assault prevention Subject Matter Expert for the United States Army, Marine Corps, Navy, Air Force and National Guard.

Newsletter



Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method *Registration Fee: \$645.00*

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
 (If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
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Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		



Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

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We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.